



online software

easy to use at any time or place



No PC needed

for distribution or software installation



Video, stills and OSD

on plasma, TV, Beamer or LCD



Efficiency through simplicity

upload and manage all your channel



Dynamic on location

content and scheduling centrally managed



instorebroadcast
The narrowcasting provider

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Dynamic on location...

The professional communication concept in which video carriers provide you new opportunities to reach your clients, influence their purchasing behavior or inform your public. All via the internet.

The solution!

No PC's needed, just the IB-player with it's own on-board and stable Operating Software, Broadcast connections and online Login.



Online software to: create/upload your stills, banners or On Screen Display's.

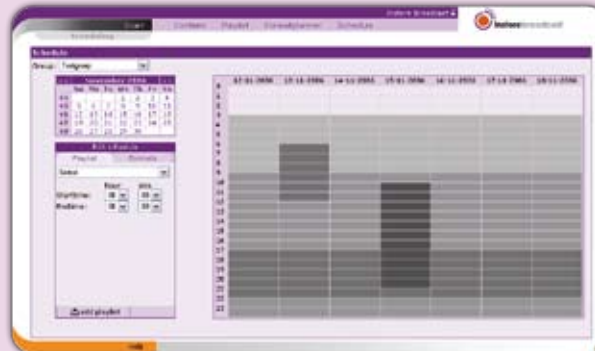


- Log in on the web and control your screen, connected with the internet, manage your content at any time or place.
- No specific software needed just your IE-browser!



Create your own formats with parameters.

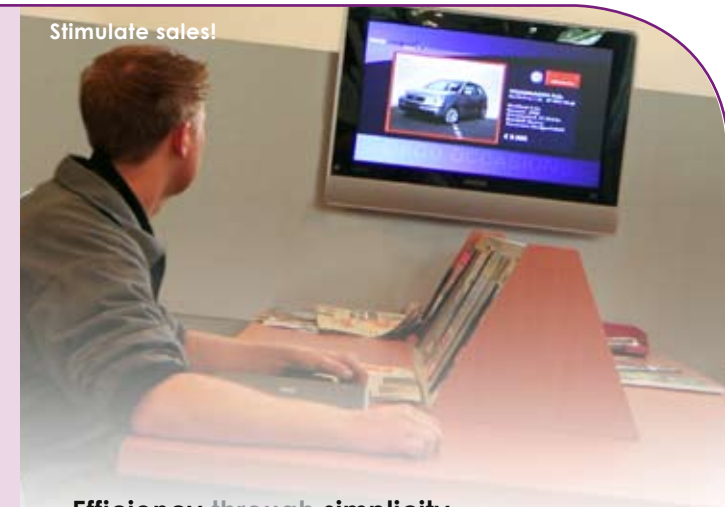
- Manage your content library online, including video clips/ playlists, scheduling and IB-player groups.



Scheduling of content.

- Check 'on/off-line' status and download 'airtime' per clip!
- Manage/control screen power and settings (optional).

Stimulate sales!



Efficiency through simplicity...

Was the starting point to create the software combined with easy to install and manageable hardware.



- The IB-players are connected to the LAN Broadband , internet / IB-servers.
- Content of the latest playlist is locally stored on the IB-player.
- The IB-player reboots within 15 seconds.
- Connect your tv, plasma, LCD or beamer.
- IB-players can be build-in at several Pioneer Plasma models.